

## **INVITATION: 2017 DAYINSURE WALES RALLY GB MEDIA PREVIEW DAY**

- **Cholmondeley Castle, Thursday 21 September at 10.00am**
- **Britain's round of the FIA World Rally Championship**
- **Interview the stars and ride in the cars**
- **Elfyn Evans and other top WRC drivers in attendance**
- **Admittance restricted to invited media**

The organiser of the Dayinsure Wales Rally GB invites print, online and broadcast media to a special Preview in the immediate run-up to the UK's eagerly-awaited round of the thrilling 2017 FIA World Rally Championship.

Featuring a new generation of more dramatic new-era WRC cars, this year's fiercely-fought championship is proving to be one of the most exciting and spectacular for years. No fewer than six different drivers have already scored wins and the title race is all set to go down to the wire, ensuring this year's world class event (26-29 October), set largely in the legendary Welsh forests, is even more newsworthy than ever.

The special Preview at Cholmondeley Castle on Thursday 21 September will provide media and invited guests with the chance to meet and interview many of the top national and WRC crews contesting the 2017 Dayinsure Wales Rally GB and to experience a ride in a rally car.

Some of the world's top rally drivers will be present including Elfyn Evans, twice a runner-up in what's already the Welshman's most competitive season to date. Providing media with a further insight into what's one of the most thrilling and extreme sports, passenger rides will be staged on the same exhilarating speed test as will be used when the WRC returns in October for the family-friendly Cholmondeley Castle RallyFest.

The day will also include a number of photo opportunities in addition to brief presentations bringing everyone up-to-speed with all the latest news and developments.

Media wishing to attend should email their interest to Ben Buesnel in the Dayinsure Wales Rally GB press office – [media@walesrallygb.com](mailto:media@walesrallygb.com) – together with details of proposed media coverage and confirmed outlets. Successful applicants will then be sent final instructions with further details in the week before the Preview.

Separate applications must be made for Media Accreditation for the event itself. Accreditation opens on 30 August and full details can be found at [www.walesrallygb.com/media](http://www.walesrallygb.com/media).

**Please note, details of this Preview are not for publication as there is absolutely no public access to Cholmondeley Castle on the day. Please only reply if you have confirmed media outlets.**