

News release
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Rallyday and Prestone BRC join forces for a diamond event

No celebration of the 60th anniversary of the Prestone British Rally Championship would be complete without... the Prestone British Rally Championship.

Which is why Rallyday is delighted to reveal its alliance with Britain's premier rally series for the September 22 event.

Having completed the penultimate round of the Prestone BRC – a sensational, flat-chat tour of the Isle of Man – just a week earlier, competitors will arrive in Wiltshire with tales to tell. And tyres to burn.

"It's a genuine honour to be working with the Prestone British Rally Championship," said Rallyday organiser Tom Davis. "And what a time to start this association: the year the world's best domestic series turns 60. It's diamond anniversary.

"We've already got plenty of BRC-related celebrations lined up with two of the series' biggest and most successful names: Jimmy McRae and Russell Brookes joining us on the day.

"Regular visitors to Rallyday will be well aware of our deference to the sport's history; this year, for example, we will mark the 20th anniversary of the passing of four-time British Rally Champion Roger Clark and the 50th of the Ford Escort Mk 1.

"But, we're always looking for ways to develop the contemporary in addition to that. And what better way to do that than join forces with the Prestone BRC?"

A Prestone BRC display area will sit at the heart of this year's Rallyday, with stars from the championship on hand to meet and greet fans before demonstrating their skills and machinery on the track.

Prestone BRC manager Iain Campbell said: "This alliance is one that makes and awful lot of sense for us and for Rallyday.

"Our six-round calendar takes the Prestone British Rally Championship up and down the country – and into mainland Europe – but England's south-west is an area where, before now, we hadn't been able to reach in the way we would have wanted to.

"We've attended Rallyday before, but in nothing like the capacity we will be this year. We'll bring all the bells and whistles with us, including plenty of Prestone BRC promotional kit to give away.

"By the time we get to Castle Combe, the championship will be at boiling point with the crews fresh from the 138.com Rally Isle of Man and with just the Dayinsure

Wales Rally GB remaining in the fight for this year's crown. Rallyday will provide a fantastic opportunity to relax, talk titles but take a break from the pressures of competition."

Go to rallyday.com for advance tickets priced at £18 per adult (£25 on the gate). Under-17s, accompanied by an adult, get in for free.

Ends.