

News release
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Rallyday continues its unbeatable Clubman commitment

- Perfect opportunity to show sponsors, friends and family the sport from the inside
- Feature Stage slots available with Clubman Package for the first time
 - Exceptional value for a day's testing
- Chance to be part of Europe's biggest one-day rally show

The organisers of Rallyday, Europe's biggest one-day rally show, will deliver the best possible value for national and grassroots-level competitors at the Castle Combe event in September.

Rallyday's ability to attract the finest men and machines from the World Rally Championship is well documented – with plenty of announcements in the pipeline about the 2018 roll call of rally stars to come – but this year more competitors than ever will be offered the opportunity to share the stage with their heroes.

Rallyday organiser Tom Davis said: "Put simply, Rallyday is a day celebrating rallying; we love every aspect and every level of this great sport and one of the things we want to focus on this year is to make sure we're delivering for the national competitors and the guys at grassroots.

"In the past, one of the things these guys have asked for is the chance to drive on the Feature Stage, which is the main demonstration of cars at lunchtime during the day. And this year they will have the chance to do just that.

"For an extra £10 on top of the Clubman Package, priced at £125, the crews can join the Feature Stage."

The Clubman Package is one of Rallyday's most popular products, with crews from across Britain and Europe coming to drive their rally cars at the Wiltshire circuit – and with up to an hour's flat-out action available for just £125, it's not hard to see the appeal.

"One of the difficulties about rallying and motorsport in general is that it can be a little bit exclusive," said Davis. "Competitors at all levels have sponsors, investors, team members, family and friends who they would love to give an insight into what they spend their weekends doing, but it's very difficult to do that at normal events. There are two seats in a rally car and unless you're a driver or a co-driver, you're unlikely to ever know what happens when the countdown ends and the stage starts.

"That's one of the glorious aspects of Rallyday. These guys bring their cars down here, they pay £125 and they have five or six slots when they can put these people in the car next to them and give them an insight into another world. It's a fantastic opportunity.

“On top of that, they’re not getting into the car in the depths of a faraway forest where toilets, a cup of coffee and workable WiFi are the stuff of dreams. They’re living their dream, then getting out of the car to enjoy a great atmosphere and share the experience.

“And, on top of the circuit-based driving, the clubmen are also welcome to use our mixed-surface rally stage out by the 4x4 display area. I really don’t know of an event which offers better value for money or better opportunity to show what their sport’s all about.”

As well as great track time, the £125 Clubman’s Package option a includes:

- 10-metre frontage for the rally car pitch with service vehicle alongside
- 6x10-minute track sessions, with up to 20 cars on the track at a time
- Two vehicle admission passes
- Four adult admission tickets
- Complimentary souvenir programme
- Free camping (Friday September 21 only)
- Use of the mixed-surface rally stage

Or option b offers the above (minus one track session) *and* a run on the Feature Stage all for £135.

As well as offering tremendous value to national and club-level drivers, Rallyshow will be celebrating the 60th anniversary of the British Rally Championship and the Ford Escort Mk1’s 50th birthday.

Go to rallyday.com for advance tickets priced at £18 per adult (£25 on the gate). Under-17s, accompanied by an adult, get in for free.

Ends.