

News release  
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## Finnish hero Latvala to star at Rallyday

World Rally Championship superstar Jari-Matti Latvala will return to thrill Rallyday fans at Castle Combe on Saturday September 23.

This year's Rally Sweden winner will be among the star attractions at Britain's biggest rally show. And, while he himself will be part of the show, the Toyota driver is looking forward to seeing what Rallyday has to offer as much as any of the fans out there.

Latvala, a self-confessed hardcore rally fan, last attended Rallyday in 2010 and was delighted to accept the invitation to return this year.

"I'm really happy to be coming back to Rallyday," the 32-year-old said. "It seems like quite a while since I was there last. I was driving for Ford in 2010 and I had a great day, with a lot of fun.

"When I was asked, I knew that September was not so busy in the World Rally Championship, Rallyday is a nice event, so I accept the invitation to come again. I love to come to these events to see the historic cars. In the UK, you have so many of these kind of rally cars. In Finland we have some as well, but ours are mainly in the museum.

"The best thing about Rallyday is that you come and you get to see these incredible [Group B] supercars and incredible Group A machines from such amazing times in our sport and you don't just get to look at them standing still. At Rallyday, you can see the cars coming really fast, you get to see them in action, you get to see them shooting the flames and you get to hear them. This is what I am coming for: I want to see these cars, to hear them and to feel them – this is when you get the passion.

"The fans in Rallyday are knowledgeable rally fans; in the UK, they know what the rallying is all about and this day gives them the chance to enjoy the best cars, but also the chance to get closer to the drivers than they would normally. I'm looking forward to it. It should be a great day."

Rallyday organiser, Tom Davis, is delighted to have one of the world's finest and fastest rally drivers coming to the Wiltshire circuit in September.

"Everybody knows what Jari-Matti Latvala is about," said Davis. "He's a dyed in the wool rally fan, he's one of us. The difference with Jari-Matti is that he has started 177 rounds of the World Rally Championship, finished on the podium 60 times and won 17 world rallies. He's absolutely one of the sport's biggest names and to have him with us at Rallyday is a massive coup.

"Jari-Matti talks like he drives – he's one of the most entertaining, engaging, committed and passionate drivers in the history of the sport."

The current Toyota Yaris WRC driver joins other heroes of the sport including 1984 World Rally Champion Stig Blomqvist (Sweden) and Colin McRae's co-driver, Welshman Nicky Grist.

As well as the day-long rally show, September's Rallyday offers plenty to keep both the hardcore fan and the family entertained.

Tickets are available from rallyday.com, priced £18 for adults. Under-17s get in free and rally car riders are available for £25 (when purchased in advance). If you fancy starting Rallyday early, camping permits are available at Cast Combe circuit for £10 per person.

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